



## VINU D

### DIGITAL MARKETING PROFESSIONAL

#### ABOUT

Young and energetic digital marketing professional skilled in utilizing the latest technologies and evolution for transforming an entire business from traditional operating platforms to the most relevant and updated digital platform. Proficient in generating leads for customers through google ads, social media ads, and email marketing.

#### PERSONAL SKILLS

Creative  
Team Player  
Adaptive  
Motivated

#### CONTACT DETAILS

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www.vinudigital.com

#### SOCIAL

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#### PROFESSIONAL SKILLS

- Social Media Marketing
- Google Ads and FB Ads
- Google Analytics
- Search Engine Optimization
- Graphic Designing
- Campaign Management
- Blogging
- Market Research



#### CERTIFICATIONS

- CDMC - Certified Digital Marketing Consultant
- CDME - Certified Digital Marketing Executive
- Google Analytics Certification
- Google Ads Search Certification
- Google Ads Video Certification
- Google Ads Shopping Certification
- Google Ads Display Certification
- Google Ads Measurement Certification
- Google My Business Certification
- Hubspot Inbound Marketing Certification
- Google Digital Unlocked Certification
- SEMrush SEO Fundamentals Certification



#### EDUCATION

PGDM in Marketing & Systems  
SCMS Cochin School of Business | 2017-2019

Bsc. Mathematics with Computer Application  
Mahatma Gandhi University | 2012 - 2015  
SS College



#### DECLARATION

I hereby declare that the above mentioned information is correct up to my knowledge.